[AU Office of Student Life March 16, 2006. Updated by Chris

Fourth, and least likely,	, is if the screening w	ould be considered	fair use under the cri	teria defined under the

The cost for a license from distribution companies for public viewing varies depending on:

- The age and release history of the film.
- The film's popularity at the time or in the rental market.
- The requested format.

Typically, a recent release of a commercial film which is no longer showing in area theatres can cost anywhere from \$500 to over \$1,000 per day for the license. Older films generally cost substantially less, but their status as 'cult' favorites may keep the license price high.

10. Are there alternatives to renting?

A letter of permission from the copyright owner may be substituted for proof of a license.